



## FOR IMMEDIATE RELEASE

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## **TIME WARNER CABLE LAUNCHES THE PENTAGON CHANNEL IN SAN DIEGO**

**San Diego, CA, April 13, 2009** –Time Warner Cable today announced the launch of the Pentagon Channel in San Diego. Customers can access the military network on channel 137.

“Time Warner Cable is pleased to bring the Pentagon Channel to customers and the many military communities in San Diego,” said Bob Barlow, Regional Vice President of Operations for Time Warner Cable San Diego. “The launch of this channel showcases Time Warner Cable’s ongoing commitment to offering an array of unique programming for customers.”

The Pentagon Channel brings live Department of Defense news briefings in full, interviews with top Defense officials, short stories about the work of our military, important information about military benefits, and programs from each branch of the services to servicemembers, their families and other interested viewers. The Pentagon Channel’s flagship shows include “Around the Services,” a look at what’s going on at each branch of the military, and “RECON,” a half-hour informational program providing an in-depth look on a variety of topics from real world operations, missions and military events. In addition, the Pentagon Channel offers several military lifestyle programs such as: “Fit for Duty” and “Grill Sergeants.”

“Time Warner Cable’s decision to carry the Pentagon Channel on their San Diego area line up helps us fulfill our mission of providing timely military news and information to the men and women of the U.S. Armed Forces,” said Brian Natwick, General Manager of the Pentagon Channel. “We are thrilled that Time Warner Cable has decided to include Pentagon Channel programming in the San Diego area which serves several military communities.”

### **About Pentagon Channel**

The Pentagon Channel broadcasts military news and information for and about the 2.6 million members of the U.S. Armed Forces -- Active Duty, National Guard and Reserve. The channel is available on-base to more than 1.3 million service members who live and work on more than 368 military bases, camps and installations in the U.S. The channel is also available to the 800,000 service members and their families serving overseas in 178 countries via the American Forces Radio and Television Service (AFRTS). The channel also reaches more than 16 million households through commercial distribution

on satellite and cable systems nationwide. In addition, the channel programming is streamed live 24/7 at <http://www.pentagonchannel.mil>, is available via Video on Demand, and podcast – both audio and video -- from this website.

### **About Time Warner Cable**

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at [www.timewarnercable.com](http://www.timewarnercable.com), [www.twcbc.com](http://www.twcbc.com) and [www.twcmediasales.com](http://www.twcmediasales.com).

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